

BOOTH CONSTRUCTION	Economy	Premium
Stand furnishings and equipment: Walls (number depends on stand type) with textile cover on one side (entire cover digitally printed pursuant to your ready-to-print file), "Rips" carpet (grey), 1 spotlight with arm for each 4 m ² of textile banner, 1 electrical connection (approx. 2.5 kW), 1 triple electrical socket, 1 high table (white), 3 bar stools (chrome, black), 1 waste-paper basket, 1 counter (white) (for stands 12 m ² or larger). You will find additional information on the furnishings in the example drawings that have been included.	Included	Included
INCLUDED SERVICES (INCL. ZP SERVICE - PACKAGE*)		
Basic entry in the trade fair catalogue, trade fair app and on the website (including black-and-white logo), digital individual marketing materials	Included	Included
Logo in the hall plan	-	Included
2 x app lead management package for lead generation on site	Included	Included
E-tickets (free one-day tickets) to send to your customers	100	100
Stand cleaning + waste disposal (on the evenings after the first and second day of the trade fair)	Included	Included
Product index	-	3
Flat fee for electricity consumption	Included	Included
Additional text (company description) in the trade fair catalogue	300 characters	600 characters