

1. Live Training Area

PACKAGE	
<p>Available for joint use:</p> <ul style="list-style-type: none"> • Live Training Area: presentation area, seating for spectators, lighting, sound, plasma screen, flip chart • Communal booth with shelves, coat rack • Meeting area with tables and chairs for customer meetings 	inclusive
<p>Individual services per company:</p> <ul style="list-style-type: none"> • One presentation of 30 minutes each per day on the activity area incl. set-up time • 1 advertising wall with inclined shelf incl. lettering with company name (max. 20 letters), as well as lighting 	
<p>Promotion services:</p> <ul style="list-style-type: none"> • Registration fee incl. basic entry in the trade fair magazine with logo (b/w) • exhibitor passes • 2 licences Lead Management App • 200 free admission tickets for inviting customers 	

PRINCIPLE

In the Live Training Area, you as a trainer have the opportunity to present modules from your seminars and workshops, where the audience is encouraged to participate and learn by experience, in contrast to the passive visit to the exhibition booths and stages. On this action/presentation area, changing actions take place every 30 minutes, which are intended both to make passing spectators stop and to encourage interested spectators to join in.

Topics may include:

- Teambuilding
- Impromptu speeches
- Motivation
- Coaching
- Rhetoric
- Moderation methods
- Conflict training
- Communication training
- Sales training

Scope of Service:

There is room for up to 8 trainers on an area of approx. 80 sqm. The special area consists of a seating area. It is desired that additional spectators stand in the aisle.

Please note :

- The selection of lecture slots is on a "first come - first served" basis and will be allocated in consultation with the organizer.
- 1 high table and 2 bar stools can be ordered separately and for a fee if required, but must not be located in the aisle.
- The registration of sub-exhibitors is not possible here.
- Exhibitors of the Live Training Area cannot book an additional presentation on other stages and special areas!