

PRESS RELEASE

Zukunft Personal Europe, No. 10

HR Innovation Award: Winners show product diversity

Cologne, 18.09.2019. The HR Innovation Award was presented for the fourth time last night during the Zukunft Personal Europe event HR:MOTION meets HR-Night. Particularly innovative products and services for the HR sector received awards in four categories for both grownups and startups from a total of 80 submissions.

“The HR Innovation Award is now firmly established as a respected award in the sector because more than any other award, it represents the innovative strength of HR service providers,” said jury chairman Professor Stephan Fischer, Academic Dean for Human Resources Management and Director of the Institute for Personnel Research at the University of Pforzheim, underlining the award’s prestige. Professor Fischer explained that the design and content of the award, its collaboration with the Zukunft Personal Europe and the quality of its jury allowed it to stand out clearly from other awards in the HR sector.

Talentry (grounp) and Fuel50 (startup) win in the category HR Software & Hardware

Talentry has developed a Customer Relationship Management (CRM) tool which allows recruiters and sourcers to find talents and maintain long-term relations via a talent pool. The tool allows the tracking of all touchpoints which improves the candidate experience.

The startup Fuel50 offers an SaaS platform which enables individual tracking of career paths. The platform also offers 360-degree feedback and learning programmes.

Training & Learning category: Viadesk Digital Workplace solutions and skills win

With its product Collegia, Viadesk Digital Workplace Solutions has created a gamified learning platform that combines company training and further training with elements from the gaming world. The key element in this solution is that it doesn’t just reward

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participation in learning elements with gaming benefits but also knowledge sharing. In this way, Collegia ensures that knowledge stays in the company for the benefit of all employees.

With “skills Starter”, the startup skills supports its customers in individually developing and retaining junior staff at an early stage through digital business coaching. The web app is based on an exclusive selection of psychological methods and content which are communicated interactively in chatbot-style.

Startup JobUfo wins in the category Recruiting & Attraction

The app-based career assistant developed by JobUfo allows job applicants to introduce themselves in a brief video or audio clip to the employer of their choice. The company also receives an application portfolio from the candidate. In this way, the application system is standardised.

LinkedIn and Orgabrain win in the category Transformation & Consulting

LinkedIn Talent Insights is an analysis tool that gives HR experts comprehensive evaluations of potential candidates and competitors at the touch of a button. The data-based information supports companies in the development of sensible talent strategies, relying on the LinkedIn network with more than 645 million members and 30 million companies. Besides recruiting, the tool can also be applied to employer branding and corporate planning.

The winning product from Orgabrain combines solutions for learning management systems, knowledge management systems and talent management systems with the new method model “WiMa Handlungsmodell Plus”. The software delivers performance indicators such as individual staff development goals and allows the use of modern methods such as digital onboarding or digitally-supported appraisal interviews.

Jury chairman Professor Fischer summed up this year's award as follows: “Despite the diversity of the winners' products and services, it is possible to identify a few basic patterns running through the innovations. All of them aim to create advantages

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for their respective users by simplifying important interfaces in existing HR processes through the use of modern methods of digitalisation and gamification.”

About Zukunft Personal Europe

The Zukunft Personal Europe in Cologne is the leading exhibition dedicated to the world of work. This leading European exhibition acts as a catalyst connecting professionals and markets in the fields of HR management, digitalisation and leadership. For three days, the focus is on innovative solutions, high-calibre presentations and networking in the human resource community. Decision-makers, HR professionals and influencers of the working world attend the Zukunft Personal Europe to gain that all-important market overview and share their thoughts on current and future trends: www.zukunft-personal.com

The Zukunft Personal Europe is a member of the Zukunftsinitiative Personal (ZiP).

About spring Messe Management GmbH

spring Messe Management organises specialist exhibitions, conferences and events in the fields of human resources, corporate health management and recruitment. spring events are now regarded as established industry platforms thanks to their subject expertise and the company's many years of experience and sustained customer focus. The brands "Zukunft Personal", "Corporate Health" and "job and career" are the catalysts for current trends, innovative ideas and new developments in business management.

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