

# General Terms and Conditions of Use and Business for the ZP Plus Platform of CloserStill Media Germany GmbH

## 1.1 Aim and purpose of the ZP Plus

CloserStill Media Germany GmbH offers a platform within the framework of ZP Plus on which so-called 'ZP Plus benefits' are offered - including in cooperation with external project partners.

1.2 For offers and projects with external project partners, additional special terms of use apply, which we will point out separately before your participation.

2.1 The offer for which you are registering is an offer from CloserStill Media Germany GmbH, Theodor-Heuss-Anlage 2, 68165 Mannheim, Germany ('CSM').

2.2 CSM makes its offer / services ('Service') available to you on the basis of these Terms of Use (GTC). CSM is authorised to commission third parties with the provision, administration, moderation, marketing and monitoring of parts or all of the Service. These GTC shall also apply in this case.

2.3 CSM is authorised to amend these GTC without giving reasons. In this case, CSM will notify you of the changes to the GTC. The amendments shall be deemed to have been accepted by you if you:

a) do not object to the changes in writing or in text form, e.g. by e-mail to [info@messe.org](mailto:info@messe.org), within a period of six weeks from the date of notification, or

b) as soon as you continue to use the service after notification - even in the event of a prior objection.

CSM undertakes to expressly point out to you upon notification of amended GTC that the circumstances mentioned above under a) and b) will result in your acceptance of the amended GTC. CSM may inform you of changes to these GTC or other matters by e-mail or by publishing corresponding notices or links on its website.

## 3. Eligibility to participate, requirements, legal declarations

3.1 A ZP Plus account is required for participation.

3.2 Participation is free of charge. Unless expressly stipulated otherwise, only natural persons, companies and firms with full legal capacity are authorised to participate. By

registering, you confirm that you fulfil the above conditions for participation.

3.3 In order to participate in the ZP Plus programme, it is essential to submit personal data to CSM. When registering, the following mandatory information must be filled in, also in order to be able to prove trade visitor status for the included Zukunft Personal visitor tickets: Company, street, postcode/city, country, industry, company size, title, surname, first name, position, e-mail address. Personal data is stored automatically by CSM. Data collection, processing and use are carried out in accordance with the GDPR. Art. 6 para. 1 b), c) and f).

3.4 CSM expressly reserves the right to change, supplement or delete the services offered, insofar as these are offered free of charge, in whole or in part, or to discontinue them temporarily or permanently.

4.1 You may cancel your membership at any time for any reason whatsoever. In the event of cancellation, CSM will delete your membership account, including any registration data provided.

4.2 CSM may, at its sole discretion and for any reason, even without notice to you, suspend, block, terminate and delete your password, your member account, your posted content and any other use of the services by you.

## 5 Cancellation policy

If you are a consumer within the meaning of the statutory provisions, you are entitled to the right of cancellation described below.

### 5.1 Right of cancellation

You can cancel your contractual declaration in writing (e.g. letter, e-mail) within 14 days without giving reasons. The period begins after receipt of this instruction in text form, but not before conclusion of the contract and also not before fulfilment of our information obligations in accordance with Article 246 § 2 in conjunction with § 1 paragraph 1 and 2 EGBGB.

5.2 Timely dispatch of the cancellation is sufficient to comply with the cancellation period.

The cancellation is to be sent to: CloserStill Media Germany GmbH, Theodor-Heuss-

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Anlage 2, 68165 Mannheim, Germany. The cancellation can also be sent by email to [datenschutz@messe.org](mailto:datenschutz@messe.org).

### 5.3 Expiry of the right of cancellation

A right of cancellation expires prematurely if the contract has been completely fulfilled by both parties at your express request before you have exercised your right of cancellation.

28.08.2024