

1. Start Up

STARTUP VILLAGE	Basic Package	Power Package
Booth Space 6 m <sup>2</sup>	included	included
Booth Construction	included	included
INCLUDED SERVICES		
ZP Service Package [basic entry in the trade fair magazine and on the website (including logo), digital, individual and professional marketing materials promoting the trade fair, 100 e-tickets (free one-day tickets) to send to your customers, free exhibitor badges (2x app lead management package for lead generation on site)]	included	included
Promotion in print and online media, on social media channels (Facebook, Twitter, Instagram) and in a separate section on the website	included	included
100 e-tickets (free one-day tickets) to send to your customers	included	included
Village WLAN	included	included
1 presentation unit (each unit = 10 minutes)	---	included
1 product index entry	---	included
Logo placement on the Startup Wall	---	included